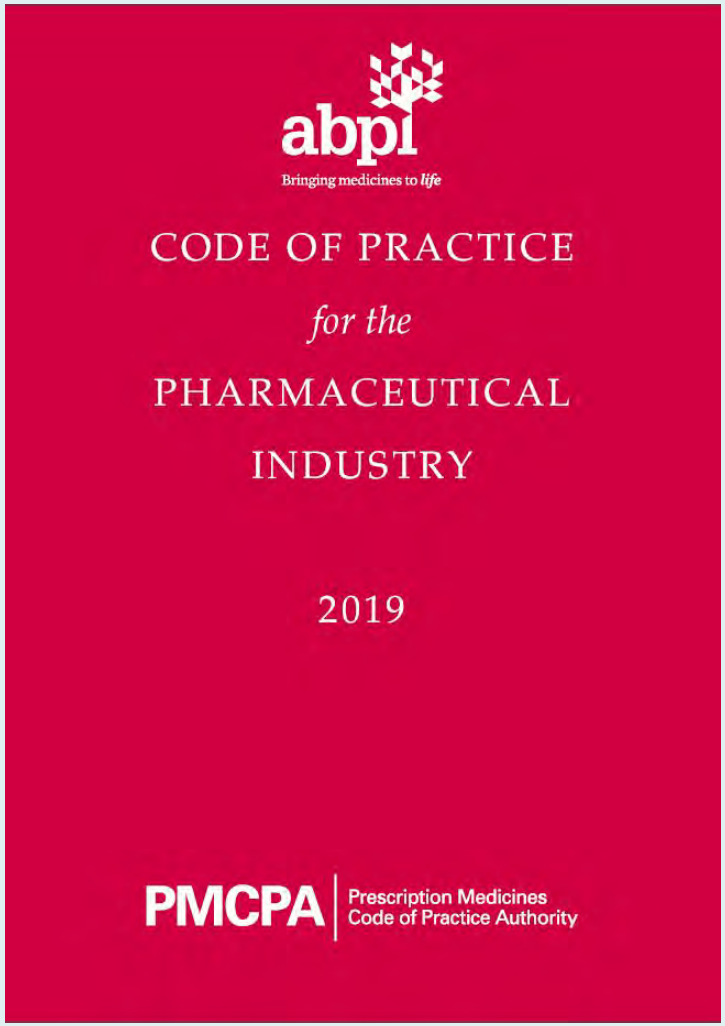
PharmaCodes Compliance Ltd.

Providing Training and Consultancy Services to the Pharmaceutical Industry

2019 Code Published



Effective:

1st January 2109

Transition Period:

January – April 2019

Training: Clause 16.1

All relevant personnel including representatives and members of staff, and others retained by way of contract, concerned in any way with the preparation or approval of material or activities covered by the Code must be fully conversant with the Code and the relevant laws and regulations.

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Practical Compliance Training – The Content

Explore more

Refresh your memory
Click on the pills to see some comparisons that would not be fair.

Practical Downloads

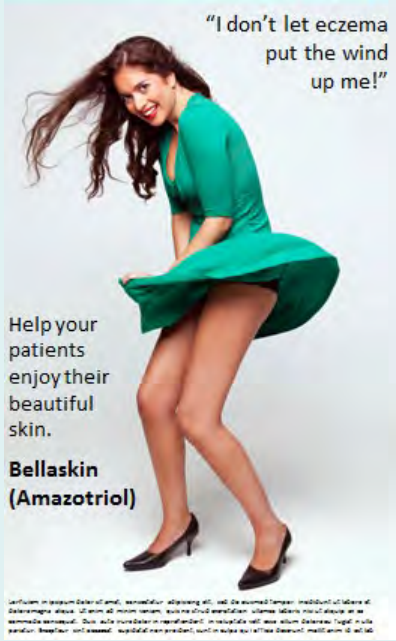
Checklist: approving information for patients
Download a checklist to help you ensure that patient materials are in line with the ABPI Code.

Hints & Tips

HINTS & TIPS

Imitation of competitor promotional materials

Pictures



Practical Examples

PMCPA case studies
Throughout these modules we'll look at case studies to illustrate some of the points we cover. These are real cases brought before the PMCPA.

All PMCPA cases are in the public domain. You can find them at the PMCPA website, www.pmcpa.org.uk.

Supporting Book

Practical Compliance Benefits

Practical approach

Track your progress

Use any connected computer anywhere

Flexible learner centred approach

Extensive options to 'explore more'

Pick it up put it down

CPD CERTIFIED The CPD Certification Service

Accreditation

Go at your own pace

Refer to the accompanying book

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Practical Compliance - The Learner Benefits

Engaging

- 'Explore more' in many different ways
  - The key information on any subject is always presented first when a page is opened – however on the great majority of pages there is additional information available just one click of the mouse away. Features such as 'Hints & Tips', 'Refresh your memory', 'clickable images' and many more allow learners to 'explore more' should their experience or interest demand.
- Track your progress
  - Learners always know just how they are progressing with a course. On logging on they are presented with a personalised learning plan which lists all their modules and the progress they have made with each one. All modules are divided into sections and as each section is completed they are ticked off on the module menu. Finally, within each section, the number of pages remaining is clearly marked.

Practical

- The focus of all the courses is 'practical compliance' they all have :
  - Practical suggestions on how to interpret the requirements for a wide range of activities
  - Hints and Tips on how to stay compliant
  - Case Reports providing important insights into interpretation of the Code
  - Examples are used widely throughout to illustrate the code requirements
  - Questions for evaluation are randomly generated from an extensive database, so if resitting the questions will not be exactly the same!
- Use any connected computer or tablet anywhere
  - No special software or hardware is required, any internet connected computer or tablet with a up to date browser can access the training.

Flexible

- Pick it up put it down
  - The learning is designed to be easily integrated with busy schedules. All the modules are bookmarked such that they can be restarted from where they were left off.
- Go at your own pace
  - Unlike classroom training learners are able to determine the pace of their learning and revisit any sections they need to at any time. Whilst there is a recommended sequence for modules to be completed in, in practice learners can choose the order they complete modules, depending perhaps on the time they have available or their experience with specific aspects of the Code.
- Refer to the accompanying book
  - Each course includes a accompanying copy of the book 'Compliance, Codes & Communication' . This is an easy-to-use practical guide and companion to the latest ABPI Code, written for those involved in producing and reviewing promotional and communications materials for prescription medicines in the UK.

Accredited

- Valuable professional development support
  - All the courses have been certified by the CPD service.
- Printable certificate for your CPD records when achieving a pass mark of over 80% (one FREE re-sit allowed per course)

Practical Compliance Benefits

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Practical Compliance - The Organisational Benefits

Tailored to the need

- Three different courses are available each one suited to a specific type of job role.
  - Practical Compliance – The Essentials
    - For those who need a basic understanding of the Code. e.g. marketing/medical administrators.
  - Practical Compliance – Meetings & Congresses
    - For those who organise or attend meetings or congresses
  - Practical Compliance – Originators & Reviewers
    - Comprehensive coverage of the Code for those who create or review marketing materials or activities

Detailed Metrics

- Learning can be distributed and tracked across the organisation.
  - In house management using PharmaCodes 'Learning Platform'
  - Learning outcomes can be tracked via results from the module validation questionnaires
  - Graphical reports of progress and outcomes across the organisation.

Low Lost Opportunity Cost

- Little disruption to busy schedules
  - Learners schedule their own sessions.
  - No need to be away from the day job for lengthy periods at classroom based sessions.

Cost Effective

- Potentially more efficient than 'classroom' training
  - Learning outcomes measurable
  - Training records are part of the 'package' with the 'Learning Platform'
  - No No-show costs e.g. day delegate rates, accommodation etc associated with classroom training
  - Training focussed on the need required by the role, no wasted 'over training'

SCORM Compliant

- Can be integrated with existing SCORM compliant learning platforms
  - Add your company branding to the courses
  - Tweak the content to include amendments required by your SOPs
  - Contact PharmaCodes for prices for these services.

Tailored to the Need

The Essentials

For those who need a basic understanding of the Code. e.g. marketing/medical administrators.

Meetings & Congresses

For those who organise or attend meetings or congresses

Originators & Reviewers

Comprehensive coverage of the Code for those who create or review marketing materials or activities

Practical Compliance Courses

The Essentials

Modules

1. Introduction
2. Basic Principles of the Code
3. Questionnaire
4. Feedback Evaluation

Meetings & Congresses

Modules

1. Introduction
2. Basic Principles of the Code
3. Meetings and Congresses
4. Questionnaire
5. Feedback Evaluation

Originators & Reviewers

Modules

1. Introduction
2. Basic Principles of the Code
3. Meetings and Congresses
4. Printed Materials
5. Public Relations Activities
6. Patients and General Public
7. Goods, services & donations
8. Digital Communications
9. Research
10. Sales Representatives
11. Questionnaire
12. Feedback Evaluation

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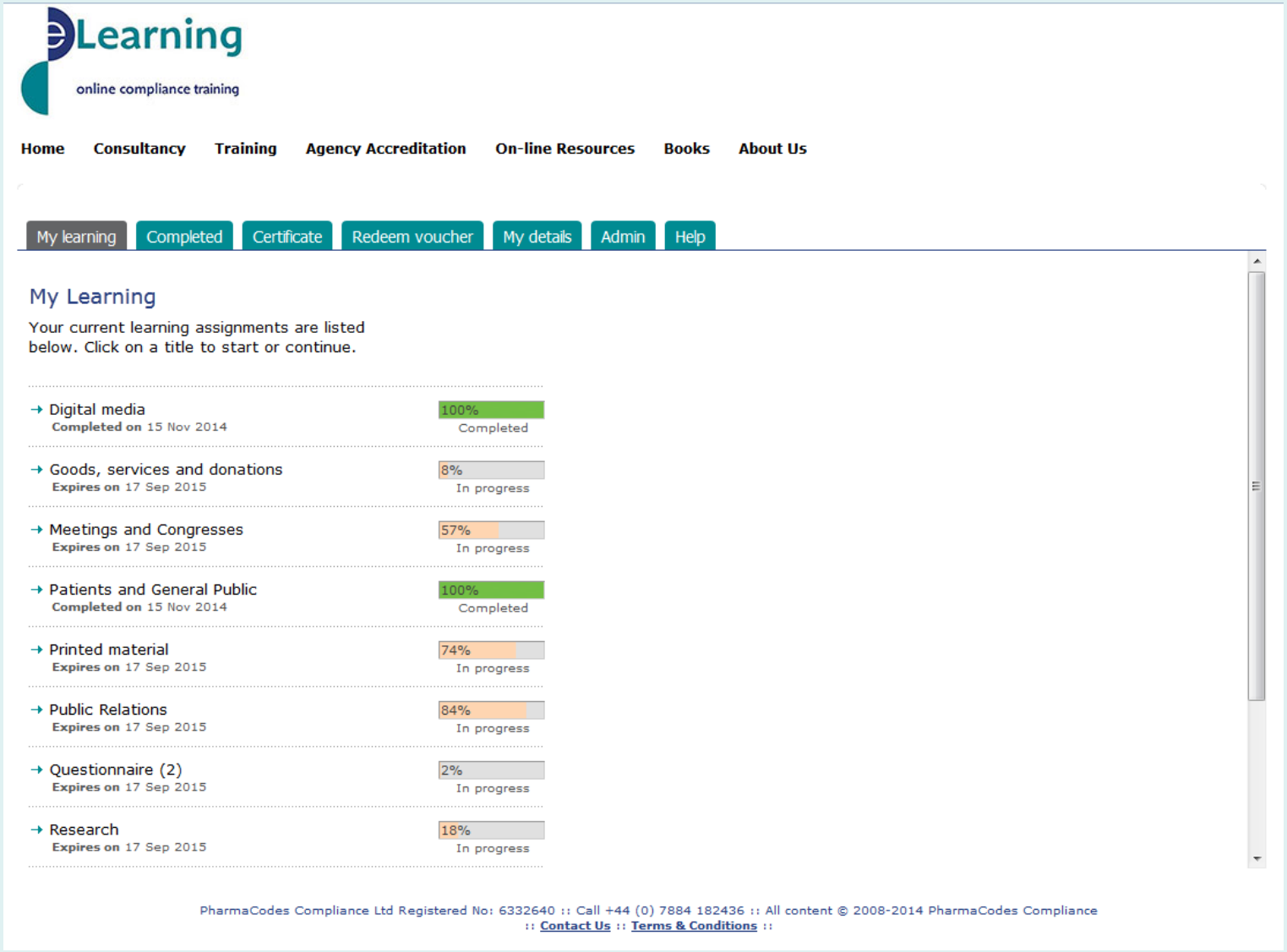
PharmaCodes Compliance Learning Platform
My Learning



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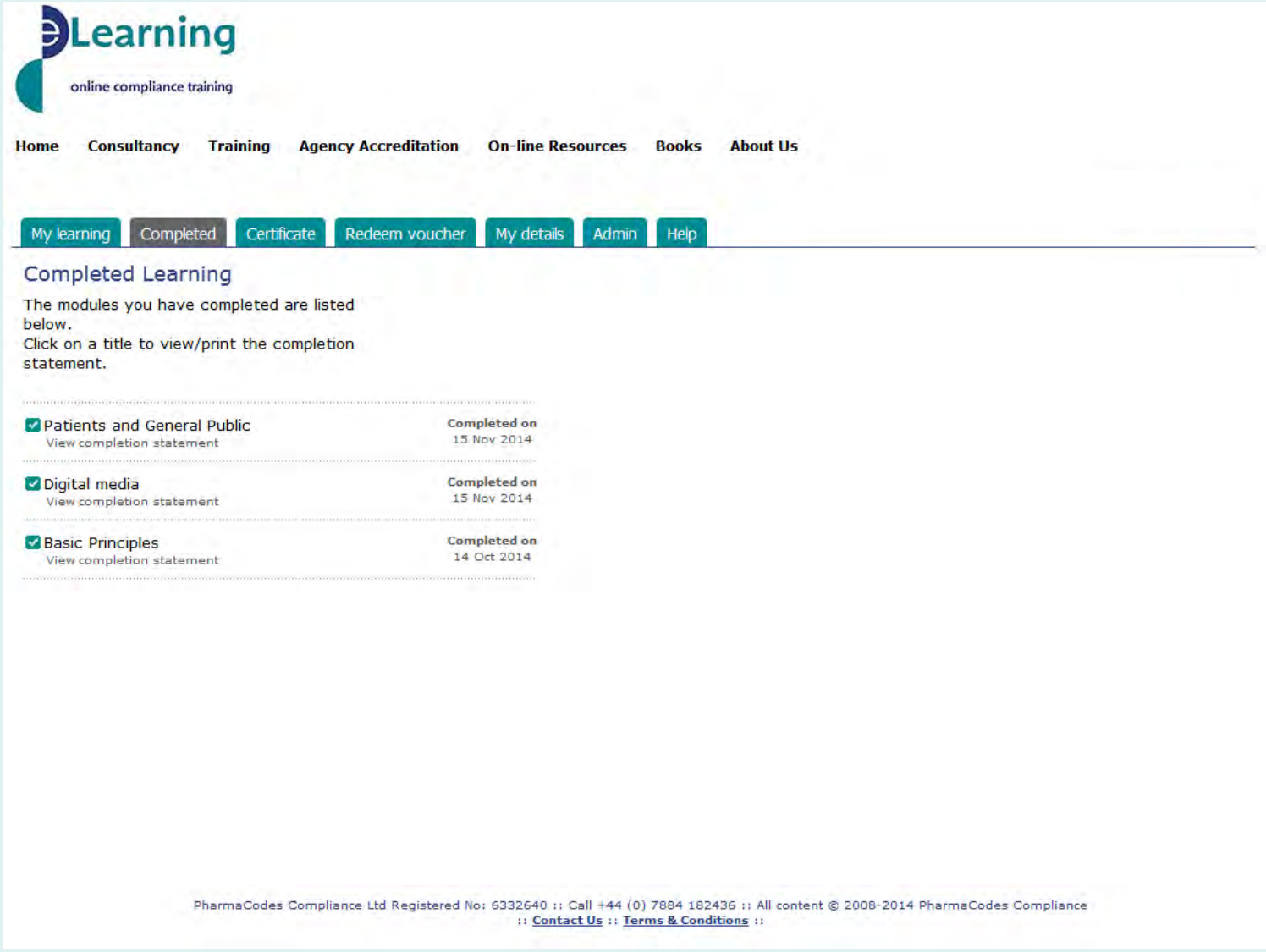
PharmaCodes Compliance Learning Platform Completed Learning



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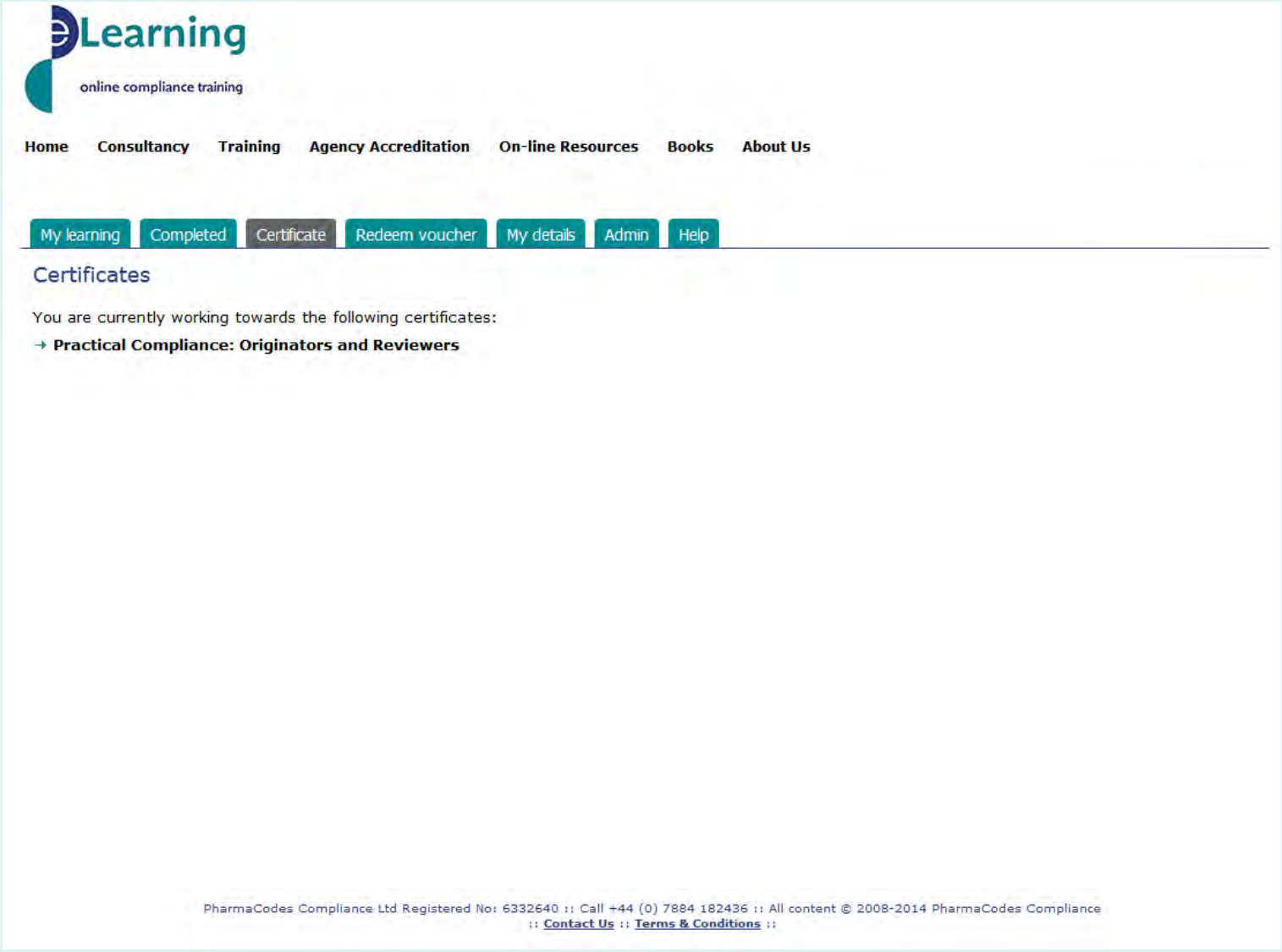
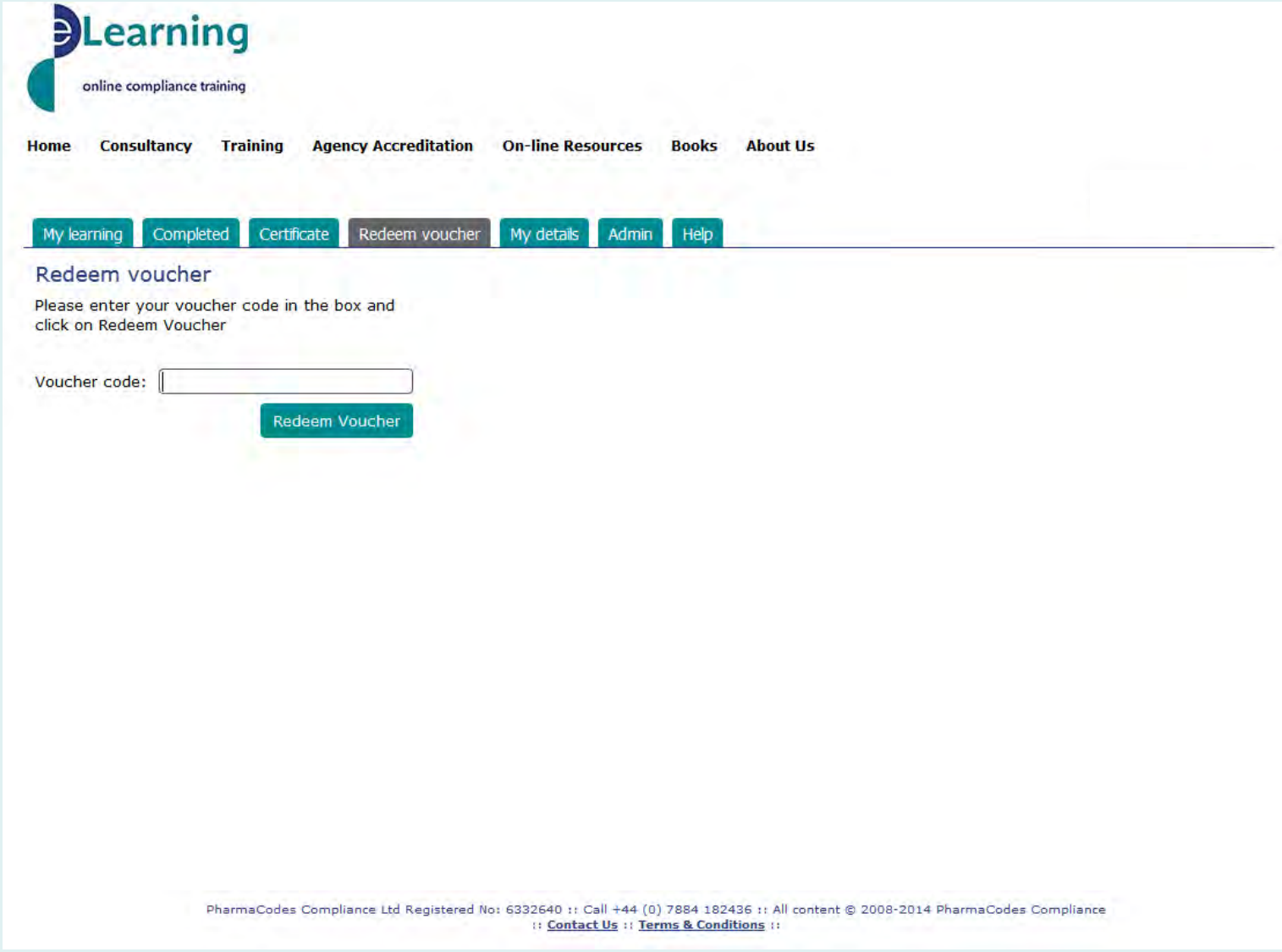
PharmaCodes Compliance Learning Platform Certificate



PharmaCodes Compliance Learning Platform Certificate



Practical Compliance Courses Prices

Basic Prices:

- The Essentials - £250+VAT per course
- Meetings & Congresses - £350+VAT per course
- Originators & Reviewers - £599+VAT per course

Discount:

There are discounts for 5 or more vouchers, contact us for details admin@pharmacodes.com

Licensing the source code:

Please contact usif you wish to discuss running the courses on your in-house learning platform and/or tailoring the courses to your specific requirements.